Guiding Question:
How do you form an effective planning and implementation team? Who needs to be involved, at what level of commitment, and in what roles?

Building a strong network of allies and advocates starts with recognizing what skill sets you need to access.

Step 1 – Research
Think about who’s on your team now and who intends to stay involved. Who will be on your core team? Your extended team? What additional specialized expertise will be needed as you move toward implementation?

Use the map below to show who’s on your core team, who’s on your extended team, and who you can count on as allies and advisors. If you’re missing specific areas of expertise, note those and brainstorm how to find the right person.

Step 2 – Reflect
Share your thoughts with your team and discuss these questions:

• What specialized expertise will you need in areas such as finance, communications, real estate, law, or district or state policy? How about expertise in youth development, student services, or innovative approaches to learning?

• Who are some potential allies—people with experience in school or nonprofit development, local youth services providers, or district or charter leaders who really know the ropes?

• Who might you recruit to your team or ask to serve as an advisor?